

# INNOVATION IS GREAT

BRITAIN & NORTHERN IRELAND

Doctor examining futuristic  
holographic heart



## Talk to international buyers and market experts this November

Globally - 16-19 November 2020

As you may have heard, Medica has now officially been postponed as a face-to-face event for 2020. While disappointing, this is not unexpected in these current times.

However, in place of the physical event, during the Medica week this November DIT will still be facilitating a focused week on UK Life Sciences, supporting UK companies and showcasing the UK's Life Sciences sector to a global audience.

### 121 Meetings:

UK companies will still be able to book a 121 meeting with the DIT market experts, assisting your business in your export journey whether you are a first time or seasoned exporter. These meetings will now all take place virtually.

Register and book your 121 meetings [here](#).

### Digital Brochure/Directory:

We will still produce the digital brochure/directory - this will be shared globally

If you would like your company to be listed in the UK directory, please send your company name and email address to [ditlifesciences@brayleino.co.uk](mailto:ditlifesciences@brayleino.co.uk). You will receive a personal log in where you add and amend your full company listing.

### Seminar Programme:

We will release the key market insight talks and sector seminars digitally across the week. You will be able to access these via the digital brochure/directory as they are released.

Please note - although this week in November will be a focused UK Life Sciences week, the global DIT team are available year-round to assist UK companies with their export journeys.

If you have any questions, please email [ditlifesciences@brayleino.co.uk](mailto:ditlifesciences@brayleino.co.uk)

### Event Details

**Date:** 16 - 19 November 2020

**Location:** Global

For more information  
please contact:

**E:** [DITlifesciences@brayleino.co.uk](mailto:ditlifesciences@brayleino.co.uk)

**BOOK YOUR 121 MEETINGS**



Department for  
International Trade