

Exhibitor prospectus for BIVDA Expo 2020

10 – 12 November



Virtual Expo to reach UK end users in clinical laboratories, the research community and decision makers – with the feel of a real tradeshow!

Reserve your space today!

www.bivda-expo.com email expo@bivda.org.uk

Exhibitor Brochure – BIVDA Expo 2020 (10-12 November 2020)

Why exhibit?

BIVDA members and other companies operating in the clinical diagnostic testing /pathology sector have not had the usual tradeshows alongside conferences to show new diagnostic technologies of healthcare solutions or a way to interact with customers and decision makers. The Expo has been organised for the benefit of BIVDA member companies but we are opening the event to non-member companies.

BIVDA is developing a bespoke virtual exhibition venue designed for exhibitors. There will be themed exhibition halls (Laboratory, Near Patient Testing, COVID diagnostics and Services). Exhibitors will be provided with the option to populate a fully customisable exhibition area (like shell scheme) or choose not to use any of the components and design their own space (as they would with floor space).

Exhibition build: The areas will be available to populate one month prior to the Expo but technical specifications will be available from Monday 21st September – we think you will be delighted by the flexibility the customisation allows.

There will be no need for Exhibition visitors to register to attend so any workshops, webinars or demos provided by Exhibitors will need a pre-registration link which Exhibitors will need to provide if they wish to control access.

What can you exhibit? Exhibitors are free to showcase any product through images and text as well as using links to pre-recorded demos or webinars. Any live events will need to be timetabled over the Expo (between 9.30 and 5.30 pm each day).

Exhibitors are only limited by their imaginations!

Publicity

BIVDA will be publicising the event to our whole stakeholder base - decision makers, NHS staff, finance managers etc but we hope Exhibitors will also reach out, as they would ordinarily do for a tradeshow, to their own customer base etc.

Reserve your exhibit space today!

Please complete the attached reservation form. Invoicing (where appropriate) will take place after receipt of booking form and must be paid in full by 3rd November 2020.

Free to BIVDA Members

£595 (plus VAT) for non-members

Discounted rate of £345 (+VAT) for ACB Corporate Members, IBMS Company Members

or GAMBICA (Laboratory Technology) members

Exhibition reservation form – BIVDA Expo 2020 (www.bivda-expo.com)

Company name:

Contact name:

Email:

Phone:

Address:

I would like to reserve an exhibition stand for the Expo and understand this is authorisation to invoice my company for the cost of the stand – payable in full by 3rd November, one week prior to the Expo opening (if required).

We are a BIVDA member/ ACB Corp.Member/IBMS Company Member/GAMBICA Member (delete as applicable)

Free to BIVDA Members

£595 (+ VAT) for non-members

Discounted rate of £345 (+VAT) for ACB Corporate Members, IBMS Company Members or GAMBICA (Laboratory Technology) members

PO Number (applicable):

Name:

Position:

Signature:

Date:

Return to expo@bivda.org.uk

Terms & Conditions:

BIVDA reserves the right to withdraw any Exhibitors materials from the Expo who have not paid. The Expo is being delivered as a facility for Exhibitors to use –Exhibitors are responsible for their own content for their virtual stands whether they choose the customisable option or opt to design their own space.