

# GAMBICA Young Council Sustainability Jargon Buster



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# Sustainability

Sustainability consists of fulfilling the needs of current generations without compromising the needs of future generations, while ensuring a balance between economic growth, environmental care and social well-being.

https://www.becas-santander.com/en/blog/what-is-sustainability.html





## **CSR**

Corporate Social Responsibility- A way a business impacts society and how it works toward improving societal issues, sometimes referred to as ESG.

#### **ESG**

**Environmental Social Governance** 

## **Carbon Neutral**

Offsetting all emissions from business operations through carbon offsetting schemes.





## Carbon Net Zero

Improving work practices to reduce operational carbon emissions to zero emissions.

# **Carbon Negative**

Where a company has become Carbon Net Zero and is now investing in Carbon capturing technologies to lower emissions past zero.

**GHG** 

Green House Gas





## Scope 1,2 and 3 Emissions

All GHG emissions are broken down it three scopes:

Scope 1: Direct Emissions (fuel used onsite such as gas,

company vehicle fuel)

Scope 2: Indirect Emissions (purchased energy, electricity)

Scope 3: Indirect Emissions (employee travel, freight, water usage)

# **Green Washing**

This is where a company uses misleading information as a marketing tool, to seem more environmentally friendly to customers.



#### **UNSDGs**

The united nation Sustainable Development Goals

https://sdgs.un.org/goals

#### **SBTs**

Science Based Targets provide a clearly defined pathway for companies to reduce greenhouse gas emissions.

#### CDP

The Carbon Disclosure Project is a not-for-profit charity that runs the global disclosure system for investors, companies, cities, states and regions to manage their environmental impacts.

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