

43rd Annual Show

ARAB **LAB** LIVE



POST EVENT REPORT 2025

23-25 September 2025
Dubai World Trade Centre

www.arablab.com

Created by

SPARK SOMETHING
TERRAPINN 

TO THE ARABLAB COMMUNITY

Thank you for a record-breaking edition!

The second ARABLAB LIVE run by Terrapinn, and the 43rd annual edition of this world-leading event, was the biggest in the show's history.

We are beyond proud to have delivered record-breaking attendance, welcoming more than 12,000 visitors from over 120 countries to explore innovation from 1,000+ global suppliers and solution providers. This growth firmly cements ARABLAB LIVE as the largest and most influential laboratory and analytics show in the Middle East and Africa.

This year also marked a milestone moment with the launch of our first-ever conference programme, featuring government leaders and world-renowned experts. Across multiple stages, attendees heard from figures such as H.E. Dr. Amin Hussain Alameeri, Eng. Hind Ahmed, and H.E. Eng. Abdulla Al Muaini, sparking dialogue on the future of science, technology, and sustainability.

On the show floor, we introduced new features such as the Startup Zone and Scientific Poster Zone. And with our footprint expanding from 15,000 sqm in 2024 to 25,000 sqm in 2025, the energy in the halls was non-stop from the moment we opened the doors.

As ARABLAB LIVE continues its global growth journey, we are already looking ahead to 2026 with exciting plans – including the launch of ArabChem, a new co-located event.

A massive thank you to all our exhibitors, speakers, and partners for making this year truly unforgettable. Your support and investment are the backbone of ARABLAB LIVE's success, and we deeply appreciate it.

We look forward to welcoming you back next year as we take this incredible event to even greater heights.



ERIK HEATH

General Manager

ERIK.HEATH@TERRAPINN.COM

2025 SNAPSHOT



12,016
ATTENDEES



121
COUNTRIES



1,000+
EXHIBITORS



151
SPEAKERS

ATTENDEE BREAKDOWN

TOP ATTENDING COUNTRIES



UAE
55%



INDIA - 6%



CHINA - 6%



KSA - 5%



OMAN - 3%



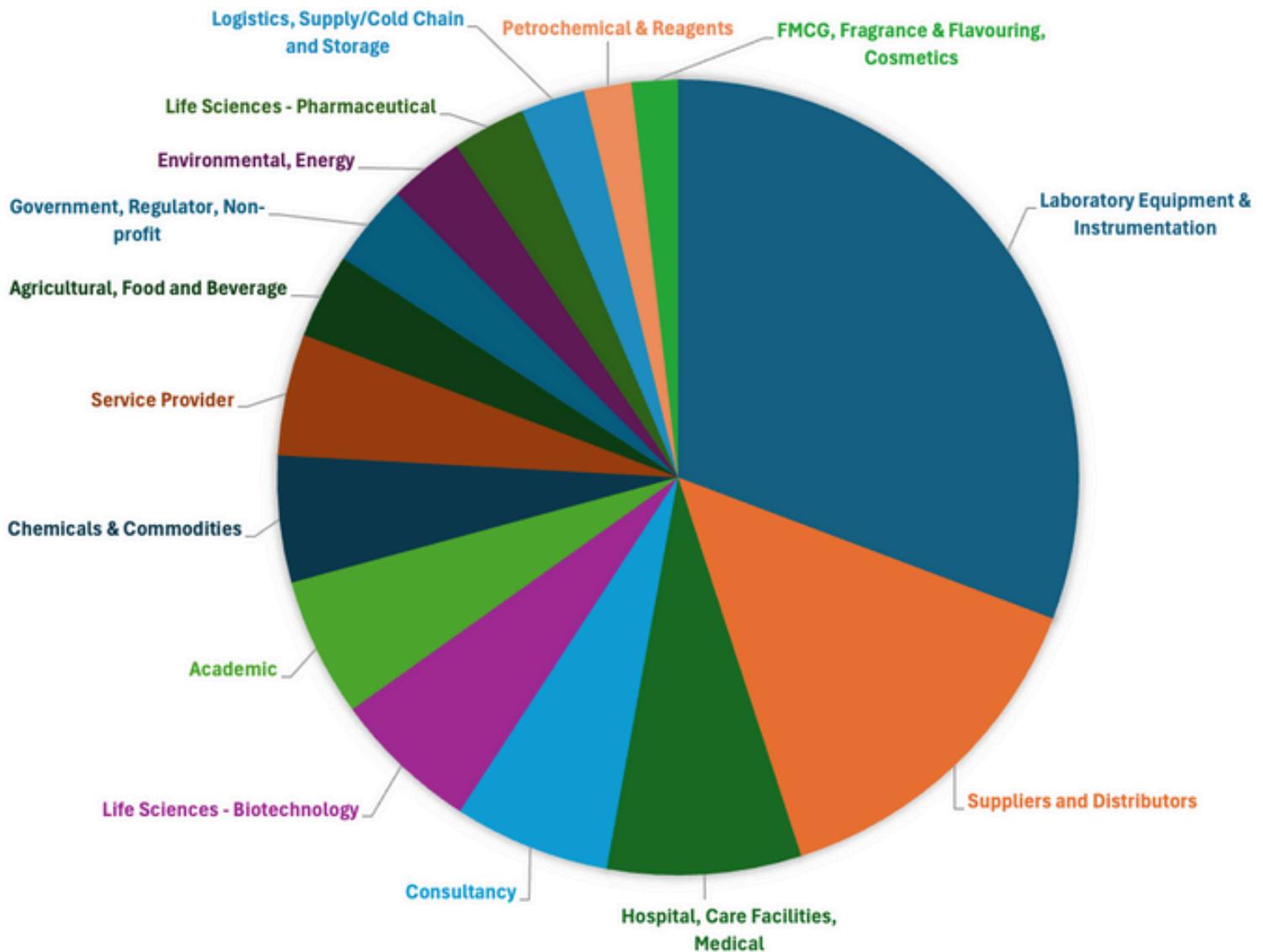
JOB FUNCTIONS

TOP 10:

- Manufacturing
- Operations
- Procurement
- Health, safety or environment
- Quality control / assessment
- Training, development and education
- Product development
- R&D
- Inspection / testing
- AI / ML

ATTENDEE BREAKDOWN

TOP ATTENDING INDUSTRIES



Other industries include:

Materials | Investors | Cleanroom Tech | R&D Technology | Biotechnology | Chemicals | Cloud, IoT and Connectivity | Lab Automation / Robotics | AI & Machine Learning | Government | CRO | Consultant

SPONSORS & EXHIBITORS

Thank you to our 2025 sponsors for powering this year's success.

Gold Sponsor



Silver Sponsor



Registration Sponsor



Refreshment Sponsor

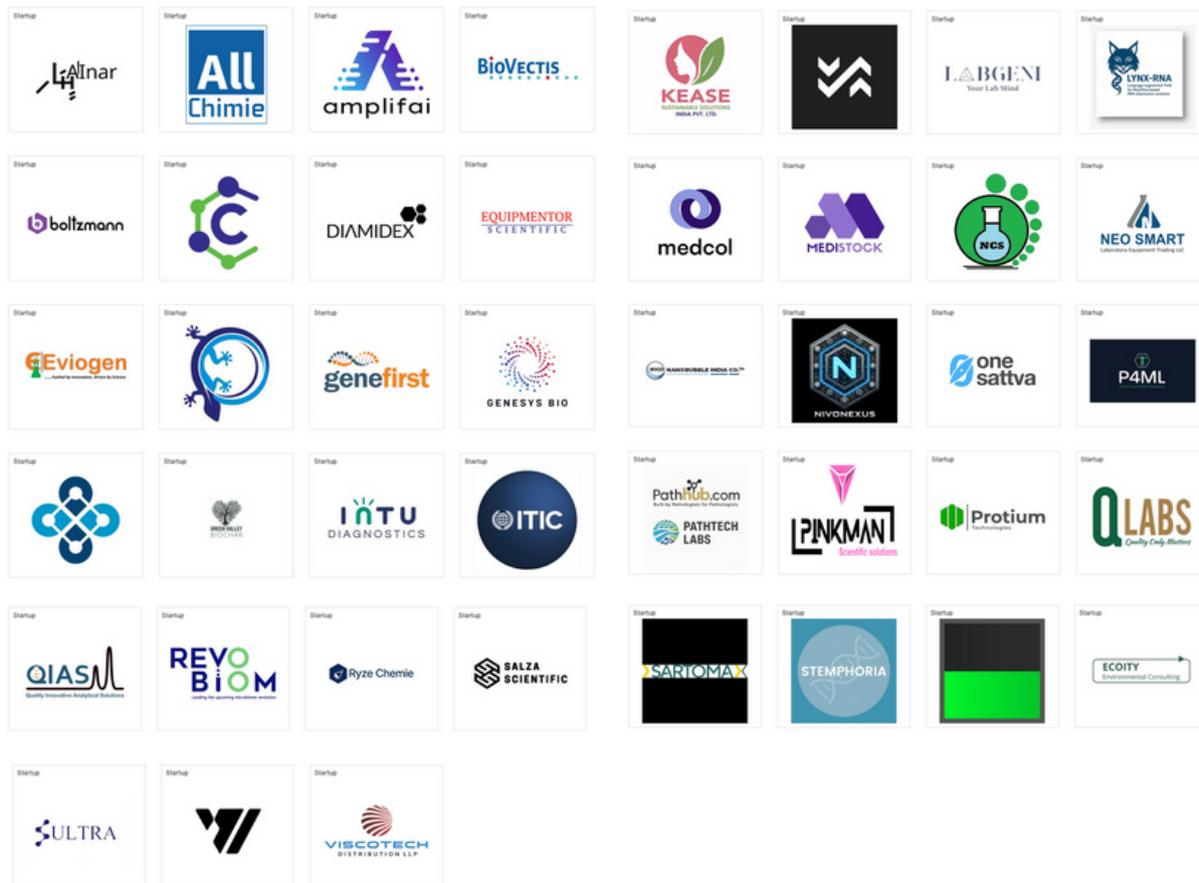


Over 1,000 exhibitors showcased the latest lab technology and solutions. Here's just a few of them:



START-UP ZONE

NEW FOR 2025! 43 innovative start-ups showcased cutting-edge technologies in labs and analytics.





INTERNATIONAL PAVILIONS

Facilitated through our global network of exhibition partners and trade multipliers, international pavilions are supported by national governments to encourage export success for SMEs and international brands.

This year we were proud to feature more international pavilions than ever before including:

GERMANY



SPAIN



UNITED KINGDOM



TURKEY



INDIA



KOREA



ITALY



THE CONFERENCE

For the first time, ARABLAB LIVE 2025 hosted a full-scale conference programme across three stages, with more than **150 expert speakers** delivering thought-provoking presentations and engaging panel discussions.

Keynote sessions featured leaders from the **UAE Ministry of Health & Prevention, Dubai Central Laboratory, Abu Dhabi Quality & Conformity Council, World Health Organization, Emirates International Accreditation Centre (EIAC), Dubai Science Park, Freiburg Medical Laboratory**, and many others – sharing their perspectives on the future of the laboratory and analytics industry.

Across the programme, key topics explored included **AI applications, automation, sustainability, regulation and accreditation** and much more.

A huge thank you to all of our speakers for making this year's conference such an inspiring success.



NETWORKING



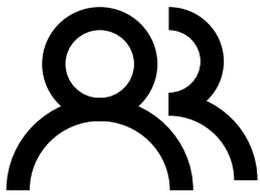
This year, we introduced the ARABLAB LIVE event app for the very first time – designed to help sponsors, exhibitors, and attendees connect more easily and maximise networking opportunities.

- **500 VIP guests attended the show**, bringing senior-level expertise and high-value conversations to the floor.
- Our team delivered **16 in-person meetings directly to sponsors**, ensuring targeted business development opportunities.
- The app itself facilitated **197 scheduled meetings**
- **60% of attendees connected with at least 1 person** via the app

Above all, these results highlight that live events are about people – and the lasting business relationships created through face-to-face networking.



MARKETING REACH



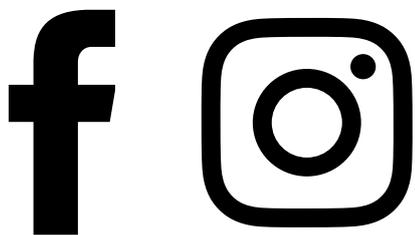
38,523

ACTIVE WEBSITE USERS



18,139,086

GOOGLE AD IMPRESSIONS



4,443,011

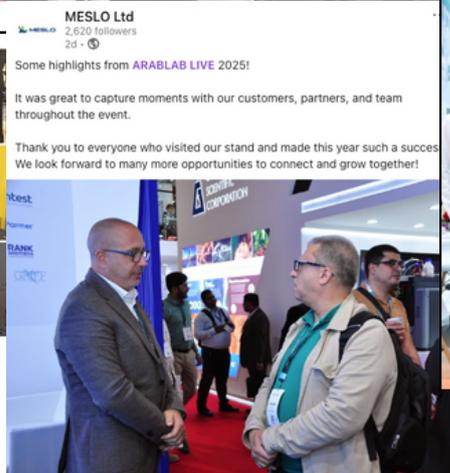
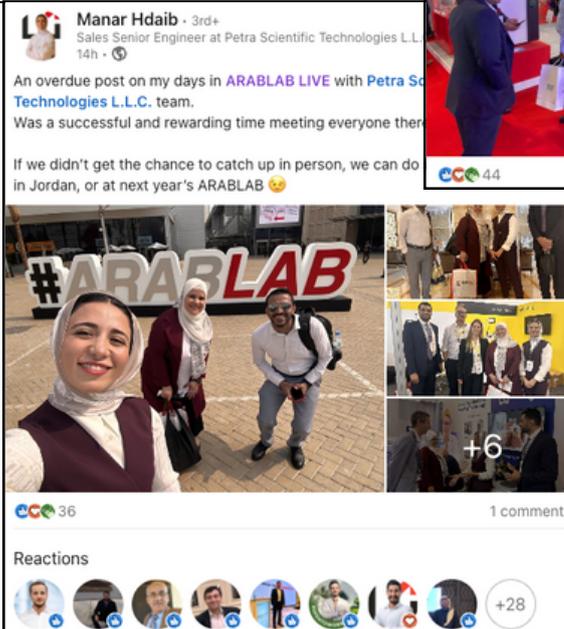
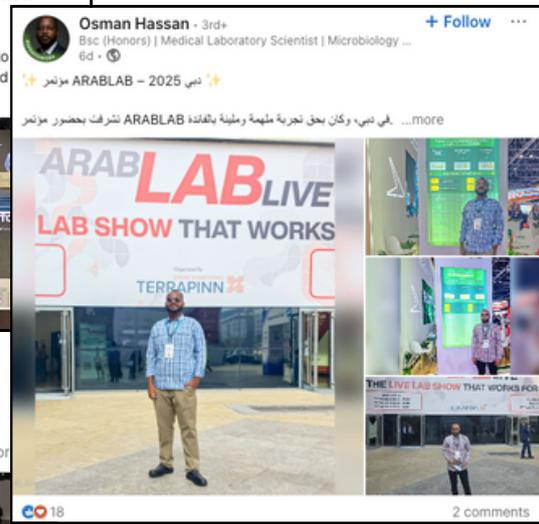
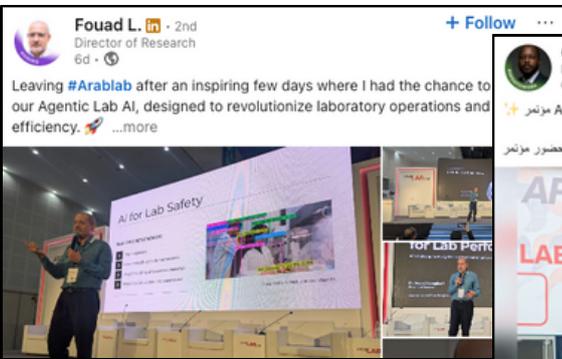
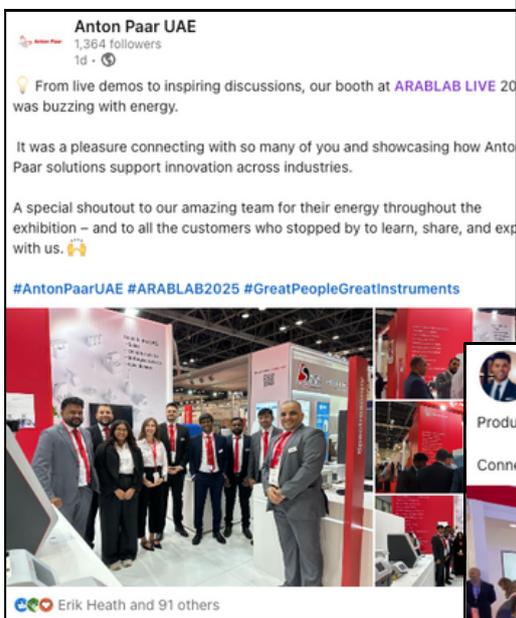
META AD IMPRESSIONS

SOCIAL MEDIA

As always the social media engagement was incredible. We made sure our sponsors, exhibitors, speakers and attendees had all the tools they needed to build momentum online – both in the run-up to the show and live from the floor.

The results speak for themselves: the **ARABLAB LinkedIn page has achieved a 208% growth in followers** over the past 12 months.

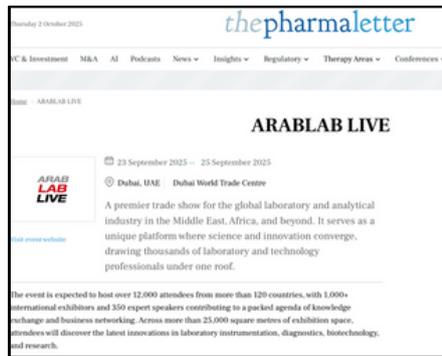
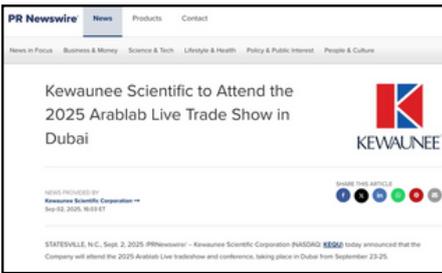
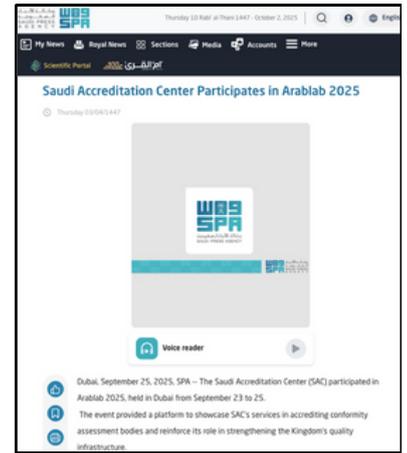
Want to see the buzz for yourself? Search **#ARABLAB...**





MEDIA & PR

ARABLAB LIVE 2025 attracted a wide range of press coverage throughout the event.



Thank you to all of our supporting partners and associations





CUSTOMER SATISFACTION



NPS SCORE 54

64% SCORED 9 OR 10
89% SCORED 7 OR ABOVE

Net Promoter Score®, or NPS®, measures customer experience and predicts business growth. This proven metric transformed the business world and now provides the core measurement for customer experience management programs the world round.

Not at all likely

Neutral

Extremely likely



% PROMOTERS - % DETRACTORS = NPS (NET PROMOTER SCORE)

Any NPS score above 0 is "good". It means that your audience is more loyal than not. Anything above 20 is considered "favourable". Bain & Co, the source of the NPS system, suggests that any score above 40 is excellent.

NPS SCORE

COMMENTS

10

It's well organized and I found all major players in one place

10

Every year it is becoming better and better

10

Good footfall, great location. Huge range of exhibitors

TESTIMONIALS

“Excellent engagement opportunities both in terms of numbers and, more importantly, quality.”

Gambica

“Great show and excellent visitor flow - we have been with ARABLAB since 2002”

Loba Chemie

“Terrapinn has taken this event up a level with better marketing and new visitors. There’s a buzz. The app is amazing, I love the way you can search for specific ICPs (job titles, companies) so we’ve been able to build lots of leads and meetings”

Shimadzu

“This event was really well attended on all days throughout the event, with attendees from labs throughout the Gulf region.”

ASTM International

“Best platform to get in touch with major stakeholders in the industry.”

Lab Technologies



EVENT IN PHOTOS



SEE YOU NEXT YEAR!

26-28 October 2026
Dubai World Trade Centre

CONTACT US:

EXHIBITION & GENERAL QUERIES
erik.heath@terrapinn.com

SPONSORSHIP OPPORTUNITIES
thomas.hall@terrapinn.com

MARKETING AND MEDIA
teresa.leese@terrapinn.com