

# Demystifying the jargon:

How to make the  
digitalisation transition



# FOOD & BEVERAGE

**DELEGATE BROCHURE**

**22nd May 2019**  
**National Conference Centre**  
**BIRMINGHAM**



# REASONS TO ATTEND

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1. Keep up-to-date and find out more about applying Smart technology and practices in your business.  
2. Network with industry peers.

3. Unlock the technological opportunities and understand how the Smart community is being developed within the Food & Beverage Industry.

4. Engage with leading players showcasing their products at the exhibition.  
5. Gain continuing professional development (CPD) points.

## SMART INDUSTRY CONFERENCES

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The Smart Industry series of Conferences will address and unravel the vast array of conflicting information around 4IR, discussing the practicalities, technologies and issues surrounding transition and implementation of digitalisation in manufacturing across key market sectors in clear and concise language. The conferences' main aim is to provide a practical, jargon-free opportunity to those starting out on the digital transformation process, to experience a complete

smart roadmap, highlighting the incremental stages of the 4IR journey covering all aspects of the digital transformation. Aimed at the drivers of UK manufacturing SME's, each Smart Industry Conference will uniquely focus on sector specific issues in Food & Beverage; Automotive; and Aerospace sectors. Speakers with practical experience of introducing a digitalisation strategy will provide a fascinating and clear-cut insight into the issues facing our industry now, using real life case study examples.



## FOOD & BEVERAGE

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Many large and SME food & beverage producers are adopting automation and digitalisation technologies that give them a competitive edge, allowing them to produce more efficiently and provide insightful information for decision making.

Producers who lag behind will find themselves unable to compete. Technologies that used to be optional are now required for plants that want to remain competitive in a rapidly changing, cost-competitive landscape.

Smart Industry Conferences - food & beverage, will provide a roadmap to bring these automation and digitalisation solutions to your plant in a jargon-free format.

## DIGITALISATION

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Digitalisation presents huge opportunities for British manufacturing over the next decade.

However, in the UK there is an enormous information vacuum, and many SMEs need urgent guidance in clear and concise

language in order to prepare for this transformation, so as not to be left behind their global competitors.

# PREVIOUS SPEAKERS

We invite up to 6 top-class speakers who understand the industrial food and beverage communities within the UK and are involved with shaping the future of Smart Industry, IIoT or Industry 4.0.



Martin Walder  
Schneider Electric



Tim Page  
TUC



Susan Sherlock  
Primary Engineer



Stuart Moulton  
CISCO



Andrew Peters  
Siemens



Steve Brambley  
GAMBICA



Sean Edwards  
Santander



Lynne McGregor  
Innovate UK



Sam Turner  
HVM Catapult



Jeremy Hadall  
MTC



Dave Atkinson  
Lloyds Bank



Steve Sands  
Festo



Chris Richards  
MADE UK



Chris Buxton  
BFPA



Charles Joe  
BCAS



Victoria Montag  
GAMBICA



Asif Moghal  
Autodesk

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# BOOK NOW

## Demystifying the jargon: How to make the digitalisation transition 22nd May 2019 | National Conference Centre BIRMINGHAM

This conference is only open to individuals currently working within a manufacturing business.

Price per delegate: £195

Book online now at [www.smartconferences.org.uk](http://www.smartconferences.org.uk)

Call to book 01732 371 098

Price excludes VAT, are per delegate and include all day access to the event, available conference presentations post event, buffet lunch and refreshments. Booking does not include travel costs or accommodation.



Book 2 delegates from your company to the Food & Beverage conference and any subsequent bookings will receive 30% off.

## ORGANISED BY



Smart Industry Conferences are organised by DFA Media Ltd, market leaders in publishing and events in the automation, smart manufacturing, motion and

control, engineering, technology, and maintenance sectors. The journal portfolio includes *Smart Machines & Factories*, and *Drives & Controls*.



## 2019 MOTION CONTROL INDUSTRY AWARDS

The Motion Control Industry Awards recognises the achievements of 'motion control' companies and individuals who strive to go the extra mile.

The lavish gala awards dinner offers a chance to network with the industry's best and brightest and the timing of the awards dinner couldn't be better.

**Table discounts of 10% offered with every delegate place booked.**

[www.mci-awards.co.uk](http://www.mci-awards.co.uk)

## CONTACT THE TEAM

Questions about getting involved?

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Questions about the conference content?

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To update or stop receiving any future communications from Smart Industry conferences, please email [stuart.humphrey@dfamedia.co.uk](mailto:stuart.humphrey@dfamedia.co.uk) with your request.



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